

Megan Ryan

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Visual Storytelling and design Illustration | Graphics | Animation

I'm an passionate illustrator and designer with a love of colour, nature and little wonders!
I thrive in collaborative environments, embracing challenges and deadlines with a positive, organised approach. I'm always eager to try new things and create meaningful work that tells a story and feels full of heart.



Experience

Kavee Pets - Junior Graphic Designer February 2023 - Present

Campaign Artwork | Photo shoots & Edits | Email Design | Product Design | Web content | Ads Creation | Video Editing

Keeping a cohesive, approachable, and eye-catching visual look that is appealing to pet parents in a competitive market. Working in projects as part of a team, independently or leading, with experience working with agencies too. I deliver high-quality creative solutions at a fast pace, meeting diverse business needs with a consistently high output.

University of Hertfordshire - Visiting Lecturer October 2020 - February 2023

Lecturing | Tutorial Content | Student Feedback | Student Support

Assistant Lecturer for classes in animation & illustration classes.

I supported students in their education and personal well-being, answering student questions, giving feedback on their work and leading software workshops.

LowBrow Studios - Background Artist September 2022 - November 2022

Background Design | Background Paint

Adapting to and ensuring a consistency of visual style for multiple shows and working efficiently to meet production deadlines. Communicating with producers and directors to apply client notes and plan design solutions.

Freelance Animator and Illustrator August 2020 - September 2022

Pitching | Client Meetings | Storyboarding | Pre-Production | Animation | Post Production

Working on animated and visual projects, ensuring clear communication and a timely project delivery. Guiding clients on visual style and narrative to help bring their ideas to life.

Software

Photoshop

Illustrator

After Effects

Klayvio

TV Paint

InDesign

Premiere

Blender

META

Education

University of Hertfordshire
First Class - BA (Hons) 2D Animation and
Character for Digital Media
2017 - 2020

Hobbies



Final Film - Imaginary - Special Mention Award -
Hertfordshire Animation Expo 2020

Imaginary - Official Selection - Thessaloniki
Animation Festival 2022, Chaniartoon 2022,
Hertfordshire Film Festival 2022, Animex Screen
2022, Student World Impact Film Festival 2023

Achieved 90% of ads reaching >€80 CPR on a
mainline sale campaign

Designed a new concept best-selling product

Created design for a brand wide packaging
project